

MELBOURNE OPEN AIR CINEMA

2011 – 2012 SEASON SERVICED EVENT RATES AND INFORMATION

Thank you for your interest in Melbourne Open Air Cinema. MOAC is proud to assist you in the organisation of your event, whether it is an outdoor movie, drive-in, dive-in, indoor movie, corporate event or private function. Whatever the occasion MOAC has a screen to suit your needs including fully serviced events using inflatable screens for outdoor use, our SmartFold screens for indoor use and DIY hire inflatable screens for the budget conscious. Please take the time to peruse this document and feel free to contact us with any questions or queries you may have about hold your event.

INCLUSIONS

All of our service event prices include your choice of screen with all audio visual equipment required for delivery, bump-in, screening and bump-out of all equipment supplied by Melbourne Open Air Cinema to Melbourne metro locations. Please ask your coordinator to find out if you are within our Metro locations, we go further than you might think! For all other locations additional travel fees and accommodation fees may apply.

OPERATION

MOAC screens can be used with either front or rear projection depending on your location. Where suitable rear projection is preferred as this means the view of the audience is not interrupted by projections equipment. Rear projection is also preferred for safety and security of our equipment and your audience members as all equipment is location at the rear of the screen and is out of the way of patrons. These systems can be used for just about anything including; playing movies, games consoles, live camera footage, live TV, music, presentations and slide shows.

CONSIDERATIONS

When planning an event you may need to consider a few things prior to holding your event.

These include but are not limited to;

- Space available for screen, including projection either in front of or behind the screen and additional space for tethering the screen
- Space available for your audience
- Availability of power onsite
- Ability to tether the screen – surface of location (stakes are generally used in grass, however weights can be arranged for hard surfaces such as concrete astro turf).
- Availability of toilets
- Lighting for after the event
- Availability of food and beverages
- Pre-show entertainment
- Wet weather option – back up option of indoors or back up date to postpone to
- Promotion of your event. Who and how many will attend? How will you advertise it? Will sponsorship be an option?

PARKVIEW SERIES

The ParkView Series are by far the most popular and versatile screens MOAC offers. These are predominantly an outdoor screen, but can also be used indoors in large halls or undercover areas. These screens are great for small to medium sized events and are perfect for almost any venue.

The ParkView screen has a built in A-Frame style tubing which when inflated is self supporting and therefore only requires 1 technician to service a ParkView events. We do prefer grassed locations, but weights are an easy alternative for secure the screen for hard surface locations. Complete set up usually takes about 1 – 1.5 hours by 1 technician.

PACKAGE	Off -Peak Rate May – August (40% off Peak Rate)	Shoulder Rate April, Sept, Oct & Nov (20% off Peak Rate)	Peak Rate December - March
3m ParkView System <i>(Suitable for viewing by up to 250 people)</i>	Please contact us for prices.		
4m ParkView System <i>(Suitable for viewing by up to 250 people)</i>			
5m ParkView System <i>(Suitable for viewing by up to 500 people)</i>			



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